12-14 July, 2025

FYCMA - Trade Fair and Congress Center in Malaga Malaga, Spain.



### **EXHIBITOR AGREEMENT**

:		Website:		
	I AM A	. (Please mark as appropriate		
□ FRANCHIS	☐ FRANCHISE SYSTEM ☐ CONSULTING ☐ SUPPLIERS			
Select	Booth Size	Booth in Franchise-Meet, Europe, 12-14, July 2025  All stand packages incl, back wall, carpet, 1 table, 2 chairs  and marketing fee  Booth Package		
		Regular (€)	From 1 November, 2024 (€)	
	9 sqm	7000	8500	
	15 sqm	11500	13500	
	18 sqm	12500	14500	
	24 sqm	15500	16500	
	30 sqm	18700	20700	
	36 sqm	19500	22500	
	54 sqm	30000	33000	
	New comer	3300	3800	
	Consultant	4500	4700	
<b>W</b> o-Exhibitor / additi	e hereby agree to purchase t	1 0 1 0 7		



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# **EXHIBITOR AGREEMENT**

PAYMENT:	
50% Payment at the time of Booking and rest within 30 days	of initial booking. 5% discount on 100% upfront payment.
I/we hereby apply for participation and will abide the terms a enclose herewith the payment dated	
Full / Pa	artial Payment, payable in favour of the followings;
1 uii / 1 c	ittal I ayment, payable in lavour of the followings,
LDA. This contract also serves as your invoice – please keep a copy and conditions are set out on the following pages. Upon return of to of Commerce, 100% of the amount due must be paid. The exhibitor and that the exhibitor accepts liability for payment of the entire	teasures (i.e. sponsoring options) must be remitted to EPCC Global by for your records. This document is a binding contract, whose terms his document to EPCC Global LDA or Explore Productive Chamber r acknowledges and agrees that no parts of the fees are refundable balance according to the payment conditions that are part of this is activity's compliance with all local and municipal legal provisions.
or registration of its business and will indemnify EPCC Global LD this guarantee. The signatory to this document assures and guaran	onal or municipal laws or conditions relating to granting of licences A and hold it harmless with regard to any claims due to a breach of tees EPCC Global LDA that he/she is authorized by the exhibitor to Cs of the physical Franchise Meet Europe 2025. The applicant is n, at our discretion, for compliance or damages.
1. EPCC Global LDA, payable at Portugal.	
Account Name: EPCC Global LDA A/C No.: 45645894893 IBAN: PT50-0033-0000-45645894893-05 SWIFT Code: BCOMPTPL Name of Bank: BCP Branch: LISBON	
OR	
2. Explore Productive Chamber of Commerce, payable at Explore Productive Chamber of Commerce Account No.: 30101010002401 Swift: GLBBNPKA Bank: Global IME Bank Limited Branch: Kamaladi, Kathmandu	t Kathmandu, Nepal.
Signature with Seal of Exhibitor/Sponsor Date:	Signature with Seal of Organizer Date:



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# **EXHIBITOR AGREEMENT**

Please Select	For Your FRANCHISE-MEET Marketing Plan	Price
	Expo Magazine: The information medium around the expo. All visitors and exhibitors receive the magazine on site or it will be sent online to all registered visitors prior to the expo	€ 1500
	Your Promotion in the Franchise Meet Europe (FME) newsletter to visitors or exhibitors Your personal message will be placed in one of the FME newsletters (visitors or exhibitors). Max. 500 characters (incl. space), logo, website URL. Max. three exhibitors per newsletter.	€ 450
	Your Promotion in the Franchise Meet visitor registration mail. This possibility is reserved exclusively to one exhibitor. All registered visitors receive prior to the event a registration mail. Max. 500 characters (incl. space), logo, website URL	€ 2500
	<b>Presentation on the Action Stage</b> – 10 min. system presentation as part of the official Franchise Meet Europe program.	€ 500
	Social media campaign with one of your franchise partners – you define your budget!	€
	Magic Curtain - Your logo in large format - The suspended LED curtain presents brands that value high visibility. A creative eye-catcher of the innovative kind.	€ 1200
	Lanyards Visitor lanyards with your very own branding.	€ 3000
	Badges - Your message on the backside of all visitor badges. Exclusive!	€ 3000
	Mirror on the wall Put your ads where everybody sees them – in the restrooms.  Exclusive!	€ 3500
	Visitor bags Your company logo on all reusable visitor bags. Investment includes production costs: Exclusively for one exhibitor!	€ 6000
	Inserts in visitor bags Insert, flyer, oder give-away in the visitors bags. Price per insert (excl. Production costs)	€ 1200
	Walking Act Your opportunity to promote your presence on the show floor. Limited availability.	€ 500 per day
	<b>Presentation on the Action Stage</b> 10 min. presentation at the physical event or online, as part of the official FME program.	€ 600
	Screen Your personal message on the screens in the conference rooms during the breaks. Per day and room	€ 600
	Your folder or flyer on all chairs in the conference rooms. Per day and room.	€ 500
	Welcome committee. Your ads at the Exhibition Main Entrance Gate. Price per window.	€ 900
	Slim Box A glowing advertisement which will be placed on the way to the expo hall.	€ 1500
	For Consulter - VIP Room Branding - Brand the VIP Room and present your brand on a large scale on the wall. The VIP room is exclusively for exhibitors and speakers.	Price on demand

Become a campaign partner and bring your franchise partners into the spotlight

Please Select	Your franchisee story is integrated into our overall campaign! Benefit from the additional visibility of your brand.	Price
	Save the date cards: Portrait, name, logo of max. 3 partners per tranche. Circulation 1.000+. Distribution via network partners and exhibitors.	€ 300
	Hall of fame": Presentation of a franchisor or franchisee with quote and portrait, distributed through the FME social media channels and on our homepage.	€ 350
	Advertisements: We show your freight partners in our advertisements. Max. 3 contributors.	€ 1450
	In conversation with! Your franchise partner meets trade fair visitors for a personal discussion! This is another form of "eye level". We create a special meeting point on the exhibition floor for informal get-togethers and create the first, direct, personal contact with your brand. Your franchise partner will accompany the visitors directly to your stand. Included: own branded bar table at the meeting point; promotion - we announce this meeting point and the participants in the program and on social media as a highlight.	€ 1150

## GENERAL TERMS AND CONDITIONS (GTCS) | FRANCHISEMEET EUROPE 2025

- 1. The Franchise Meet Europe: (hereafter referred to as "the Meet") will take place from 12-14 July, 2024 at FYCMA Trade Fair and Congress Center in Malaga Malaga, Spain. (hereafter referred to as "the exhibition building"). The expo is organized and conducted by EPCC Global LDA (hereafter referred to as "the Organizer").
- 2. Depending on which areas are available to the organizer in the exhibition building, the organizer will enable the exhibitor to inhabit the agreed upon exhibition space for the duration of the expo or allocate a replacement in a different exhibition space that the organizer considers comparable. The allocation is valid exclusively for the duration of the expo and does not imply that the same or a similar space is also reserved or offered for future events. The exhibitor is not entitled to participate in any other events of the organizer or its affiliates besides those mentioned in paragraph 1 above.
- 3. The exhibitor acknowledges that all exhibition fees and costs associated with advertising in expo publications, especially publications that contain the official expo program, the expo video, the expo directory and the daily expo program must be paid in full to the organizer before setting up or moving into their stand in the exhibition building. Should the exhibitor have unpaid fees due the day before the official opening of the expo, it is the right of the organizer to reallocate the exhibition space of the exhibitor to another interested party and to assign an alternative exhibition space at his own discretion. Should the exhibitor pay the past due fees after a reallocation has taken place, the organizer will make the alternative exhibition space or a comparable space, which shall also be chosen at the organizers discretion, available to the exhibitor if such a space exists and does not create any additional costs for the organizer. In any case, the exhibitor remains liable for the payment of all fees specified in this contract unless the contractually agreed upon conditions for a contract termination apply in this situation.
- 4. The organizer will not be making any obligatory statements or give guarantees as to the number of visitors attending the expo, as it is impossible to accurately predict the number at this point in time. He also reserves the right to change the name of the expo, to change the venue, the expo itself, its date and/or the official expo suppliers at any given time.
- 5. The exhibitor agrees that the organizer will refund all advertising costs associated with a certain advertisement in expo publications should it contain any errors or be missing information unless the exhibitor was notified of the error and failed to provide alternative materials or failed to respond to a deadline. The exhibitor agrees that this form of compensation releases the organizer from any liability for consequential damages due to missing or faulty advertising. The Organizer reserves the right to forward all information on advertising to the Exhibitor within 30 days after the Expo, so that no refund is to be paid to the Exhibitor. The exhibitor agrees that the organizer does not accept any responsibility for special advertising opportunities that the exhibitor purchases through third parties or which do not fall in the above mentioned category.
- 6. The organizer is obligated to announce all rules and regulations of the expo and the expo venue to all exhibitors. The exhibitor accepts that these rules and regulations are an integral part of this contract and are frequently referenced in the paragraphs. The exhibitor is also obliged to adhere to the additional rules put forth by the organizer since they ensure the efficient and secure handling of the expo and its success. The exhibitor must comply with these regulations as soon as they have been brought to his attention.
- 7. This contract can be terminated by the organizer at any time, if he determines that the exhibitor is following dishonorable business practices, an ethically unacceptable trade or if the presence of the exhibitor could in any way damage the business or the reputation of the expo, the organizer, the sponsors or other exhibitors. Should such a case occur, the Exhibitor is obliged to pay the entire invoice amount and has no claims to invoke the fulfillment of any outstanding contractual services of the organizer, as these expire with the breach of contract by the exhibitor.
- 8. The exhibitors may only exhibit the goods which have been listed in the contract or agreed upon, in writing, in cooperation with the organizer. The exhibitor is required to provide a representative selection of goods on his exhibition stand as well to ensure that his booth is supervised by appropriate staff throughout the duration of the expo. Any substantial changes regarding the goods or type of product lines of the exhibitor requires the written approval of the organizer. An exclusive sale of goods during the Expo is only allowed if a special written agreement has been reached with the organizer and, should this be the case, the agreement will be expressly mentioned as part of the exhibitor agreement.
- 9. The organizer does not guarantee the allocation of a certain stand location. The final allocation of the stand is the sole responsibility of the organizer. It is understood that the space assigned to the exhibitor is binding and cannot be changed during the expo, unless otherwise requested by the organizer.
- 10. The design of all exhibition booths (except those that only use the standard equipment included in the stand packages provided by the organizer) must be approved by the organizer before the expo.
- 11. The exhibitor is prohibited to use any advertising measures or means of transportation that aims to move visitors away from the expo/ to a location that is not part of the official expo program. Nor is the exhibitor allowed to participate in any sales presentation that is taking place during the opening hours of the expo unless the organizer has provided written consent. The exhibitor also requires written permission from the organizer to promote sales presentations outside of the expo program.
- 12. Pictures and/or movies may only be taken or recorded. The exhibitor permits the organizer to take pictures as well as movies for his own advertising purposes before, during or after the expo of the exhibitor, his booth, his presentations and his staff.

- 13. Exhibitors may not use any copyrighted music unless the exhibitor is in possession of a license, has paid the necessary fees, and provides the organizer with a copy of the license agreement prior to the expo. The exhibitor accepts his responsibility in this matter and shall indemnify and hold harmless the organizer in regards to any claims associated with the use of the copyrighted music.
- 14. Upload of the content in the Franchise-Meet board:

The Exhibitor is responsible for uploading his content to the exhibition platform that is needed in setting up the virtual exhibition stand in good time. The Organizer is responsible for the technical set-up. If the Exhibitor does not upload the content in time, the Organizer shall not be responsible for incomplete set-up of the virtual exhibition stand.

- 15. Transmission of user requests, applications, data protection
- (1) The Organizer shall convey enquiries from potential interested parties (hereinafter referred to as "Users") from its platforms to the Exhibitor. The Organizer is not involved in any contracts that may be concluded between Users and Exhibitors. Conclusion and execution of the contract are exclusively between User and Exhibitor.
- (2) The transmission of User data to the Exhibitor expressly does not result in an effective contract between the Exhibitor and the User. The Organizer cannot guarantee the true identity of the Users. The Exhibitor is free to choose whether to conclude a contract with a User of the Organizer's respective platform.
- (3) The Exhibitor undertakes to treat the data transmitted to it in accordance with the provisions of data protection law. User data such as address, e-mail address and telephone number may only be used for the specific purpose for which they were transmitted to the Exhibitor via one of the Organizer's platforms. In particular, the Exhibitor shall not pass this data on to third parties without the User's express consent and shall not use this data for other purposes. After the purpose has been fulfilled, the Exhibitor shall delete this data immediately, unless the User has given his consent otherwise.
- 16. Should an exhibitor want to terminate this agreement, he must notify the organizer - in writing - with a signed letter and request for acknowledgment of receipt. The agreed upon fees of the exhibitor contract remain due in full. The payment of the contractually agreed amount is considered as compensation for damage and loss at the expense of the organizer due to the termination by the exhibitor. In that case, the flat rate compensation is seen as a bona fide agreement and not a fine. The contracting parties agree that a cancellation of the exhibition space that has been held and was not available for sale to other interested companies, damages the organizers mission. Due to this, the substantial damage to the organizer cannot be accurately calculated. Therefore, the contractually agreed upon flat rate is seen by the exhibitor and the organizer as a valid compensation for the estimated amount of damage that a termination causes to the organizer. The date of termination of the exhibition space is the day the organizer receives the written notification with a required signature confirmation. The organizer reserves the right to close the stand space of an exhibitor at any time, if the latter or his authorized representative have not fulfilled or complied with the contractual terms or conditions of the venue or the expo.

In this instance, the exhibitor will not receive a refund or pro rata compensation of the exhibition fees. If the exhibitor decides to terminate this agreement in accordance with the terms set forth above within 30 days or less before the start of the expo, the exhibitor will also refund the organizer for any costs associated with the additional decorations for the cancelled booth.

- 17. In the case of events beyond the Organizer's control, such as (but not limited to) armed conflicts, fire, strikes, government decisions, pandemics, disasters, an act of God, a power outage not caused by the organizer, or terrorist attacks, that may affect the ability to carry out the expo, forces the organizer to cancel the expo or influences the availability of agreed upon stand space the Organizer reserves the right (but is not obligated) to: (a) change the location and/or date of the event; (b) limit the event; (c) shorten the installation, opening or dismantling time; or (d) cancel the event. Under the circumstances set forth in points (a), (b), and (c) of this section, the parties agree and acknowledge that the Organizer has no liability to the Exhibitor for any refunds, additional costs or fees, or for payment of any other losses or damages of the Exhibitor. If the event is canceled pursuant to paragraph 17, the refund of the exhibition fees shall be made at the discretion of the Organizer, but not more than 20%. This repayment will represent a proportionate share of the combined exhibition fees after deduction of expenses that have been incurred by the organizer and a reasonable compensation in favor of the organizer. Under no circumstances, however, is this repayment to the issuer higher than the amount paid by the exhibitor. The exhibitor is not entitled to an accounting examination or to request an audit of the organizer's financial records. Exhibitors who terminate the contract before cancellation of the expo by the organizer are not subject to the provisions of this paragraph and not entitled to a refund. In the case that the event is cancelled by the Organizer for any other commercial reason, including (without limitation) lack of support for the event, the Organizer will reimburse all paid fees to the Exhibitor and the Exhibitor agrees that he has no further claims against the Organizer due to such cancellation.
- 18. The delivery of exhibitor goods to the expo venue is prohibited outside of the communicated time frame or delivery address. Neither the organizer nor the expo venue is liable for goods or equipment delivered even if those deliveries arrive at the address and in the time frame specified by the organizer and the venue. Neither the organizer nor the expo venue assumes liability for loss or theft of goods or equipment during the

entire expo period or during construction or dismantling times. The organizer, his agency and his official suppliers accept no liability for the exhibitor's property. Exhibitors are able to hire a private security service only via the expo venue at their own charge which exclusively accepts liability for goods secured based on their own terms and conditions. No firearms are allowed in the expo venue. The exhibitor accepts sole responsibility and liability for any damage or prosecution related with the use of firearms in our outside of the expo venue that are in the possession of the exhibitor or his staff or their property.

- 19. The exhibitor accepts that neither the organizer, nor the administration or the owners of the exhibition building, nor their managers, agents, employees or other representatives accept any responsibility or liability for any damage, loss, personal injury or property damage at the expense of the organizer or its managers, agents, employees or other representatives caused by theft, fire, water, accident or other occurrences. The Exhibitor also accepts that the Organizer, as well as the management and owners of the exhibition center, have not taken out any insurance policy covering damage, personal injury or property damage at the expense of the Organizer or any of its managers, agents, employees or other representatives. The Exhibitor is therefore solely responsible for taking out insurance to cover these risks. The Exhibitor accepts that it shall indemnify and hold harmless the Organizer as well as the owners of the exhibition center and its administration from and against all claims for damages, demands, legal actions, liabilities, damages, losses, costs, legal fees and all other expenses including, in particular, in the case of assignment of claims by any party, who have entered into an insurance contract with the exhibitor and which are attributable to an act or omission of the exhibitor or its managers, agents, employees or other representatives, including in particular in the case of claims for damage to or loss of the property of the exhibition center or in the case of damage, loss, personal injury or property damage to the property of the organizer, its managers, agents, employees or other representatives, in addition, in particular with regard to claims for damages by third parties due to infringement of copyrights, patents or trademarks.
- 20. The exhibitor is required to comply with all laws, regulations, and national, state and local regulations as well as all applicable rules of the expo venue and all trade union regulations at this own cost.
- 21. Should the exhibitor fail to comply with any provision of this agreement or should any documents provided to the organizer proof to be falsified or misleading or if the actions or presentations of the exhibitor are deemed unsuitable for the expo by the organizer, then the organizer is entitled to terminate this agreement or any unsuitable presentations, namely company signs, cards, printed materials, promotional items, catalogs or to prohibit, close, modify, or circumstances, practices or actions as well as to remove the exhibitor from the expo venue. Any exhibitor that violates the contractual provisions of this agreement may be jeopardizing his continued participation in this expo or at any other show by the organizer or his partners. The organizer is entitled to refuse an exhibitor the construction of a booth should any or all payments related to the expo are in default. Should this be the case, the exhibitor agrees that he continues to be liable for any defects, losses or damages incurred by the organizer and that he is responsible to compensate the organizer according to the claims plus all expenses and reasonable costs, including attorney's fees, that may be incurred as a result. The organizer is entitled (but not obliged) to fill all vacant exhibition spaces at the expo so that the best interest of the expo is served. Irrespective of whether the organizer receives a payment for an exhibition space, the exhibitor still is subject to the terms and conditions stated in
- 22. The exhibitors are not entitled to sell, transfer, assign or rent parts of their contractually agreed upon exhibition space or any other expo related services to third parties unless they posses a written approval of the organizer. (i) Should more than 50% of the shares of the company be sold or (ii) a merger or takeover of the company take place so that the contracting company no longer exist, the organizer has the right to terminate the contract within 60 days of receiving notification of the new circumstances. If there is a merger between two or more exhibitors and the corresponding contracts have not been cancelled by the organizer, the organizer will do his best to merge the exhibition spaces so that it corresponds to the total size of the areas, which were originally purchased when the exhibitors were still independent, but cannot guarantee that it is possible. Should it not be possible, the exhibitor who still exists after the takeover is liable for the exhibition space at all locations that was originally contracted by each acquired company.
- 23. The exhibitor accepts that he incurs a monthly interest of 1.5% (18% per annum) for all fees that are not paid on time. He also accepts all costs that the organizer may incur for debt collection, including attorney's fees, within reasonable limits, namely at least 33.3% of the open balance of the fees plus the costs of the procedure, which the organizer had to pay to enforce his rights.
- 24. This agreement is governed by applicable Portugues law with jurisdiction in Lisbon. The exhibitor agrees to the jurisdiction of the courts of Lisbon to govern all disputes and lawsuits that may arise out of and in connection with this contract.

However, the organizer is not obligated to assert his claims in this state if he deems another jurisdiction as more appropriate. The exhibitor waives all claims due to lack of responsibility in private matters and in the matter and recognizes the competence of the court in Lisbon.

25. This document covers the complete agreement between the parties and may only be changed or adjusted in written form. However, the corresponding document is only valid if it has been signed by a duly authorized representative of the organizer and the party who has requested a waiver, amendment correction or discharge.

- 26. Should one of the contract terms become ineffective or unenforceable, the legal validity of all other provisions continues to be fully upheld.
- 27. With respect to succession, the terms of this contract shall be binding to the successor, legal successors and claimants of the exhibitor.



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#### **OUR UPCOMING EVENTS:**



THANK YOU.