

## OCTOBER 8 - 10, 2024 IMEX AMERICA



### **EPCC Global LDA**

EPCC Global LDA an ISO 9001:2015 Certified Company and is a leading provider of a comprehensive B2B platform, events, conferences, and meetings, offering businesses an exceptional opportunity to explore a wide range of products, services, and investment opportunities worldwide. With our global network and expertise, we connect businesses across various industries, fostering collaboration and growth on an international scale. It is a sister concern of Explore Productive Chamber of Commerce.

Through our innovative B2B platform, businesses can seamlessly navigate through a vast array of products and services, enabling them to find suitable partners, suppliers, or clients for their specific needs. Our platform is designed to facilitate efficient and secure transactions, ensuring a seamless experience for all users.

In addition, EPCC Global LDA organizes impactful events, conferences, and meetings that bring together industry leaders, experts, and innovators from around the world. These gatherings provide a unique platform for knowledge sharing, networking, and establishing valuable business connections. Our events feature insightful discussions, expert panels, and engaging presentations, allowing participants to stay updated on the latest industry trends and opportunities.

Whether you are seeking new business ventures, investment opportunities, or simply looking to expand your network, EPCC Global LDA offers a diverse range of services to help you achieve your goals. Join us and unlock the potential of global business collaboration. EPCC Global manages local events tailored to your desired participation. We offer opportunities for businesses to engage in meaningful interactions and collaborations within their specific regions.

#### What is IMEX?

IMEX Group is an international company that specializes in organizing and managing meetings, incentives, conferences, and exhibitions (MICE). With its headquarters in London and offices in various countries, IMEX Group serves as a prominent platform for the global meetings and events industry. The company facilitates connections between suppliers, buyers, and professionals in the MICE sector through its trade shows, including IMEX America and IMEX Frankfurt. IMEX Group provides a comprehensive range of services and resources to promote business networking, knowledge sharing, and industry development within the MICE community.

#### What is IMEX America?

IMEX America is a leading trade show and exhibition in the meetings, events, and incentive travel industry. Held annually in Las Vegas, it brings together professionals from around the world to connect, collaborate, and discover the latest trends, products, and services in the MICE sector. THE LARGEST TRADE SHOW IN NORTH AMERICA FOR THE BUSINESS EVENTS INDUSTRY. Our award-winning show brings the meetings industry together to do a year's worth of business under one roof. Suppliers and buyers from every sector of the meetings industry come together at IMEX, held at Mandalay Bay, Las Vegas. It's free to attend, and our four-day program offers specialist education, networking, and much more, on and off the trade show floor.

### When & Show Opening Times

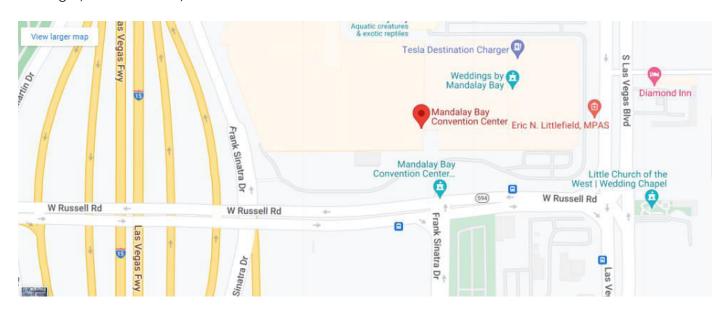
08-10 October at Las Vegas- IMEX kicks off with a day of free education in 16 Oct, free networking and collaboration with b2b Meetings from 08 to 10 October, 2024.

**Attendees**: Attendees: Doors are open to attendees from 9:30am to 5:30pm Tuesday October 8 and Wednesday October 9 and 9:30am to 4pm on Thursday October 10.

**Exhibitors**: Exhibitors have access to the exhibit hall from 7am on Tuesday October 8 and 8am on Wednesday October 9 and Thursday October 10.

## **Program Venue**

Mandalay Bay 3950 S Las Vegas Blvd Las Vegas, Nevada 89119, USA



## DISCOVER SPONSORSHIP PACKAGES TO SUIT ALL BUDGETS

## Promote your brand to thousands of event professionals

Our sponsorship options are designed to deliver the impact and return on investment you're looking for. We offer a variety of sponsorship options to suit all budgets. Choose from a range of options in our sponsorship brochure or challenge us to come up with something new.



### LOW COST: HIGH-IMPACT

Stand out from the crowd with electro-luminescent signs, floating bubbles, flags, tiles and more. Explore low-cost options



## **BOLD BRANDING**

Stamp your brand on IMEX essentials, from lanyards to meeting pods.
Discover bold branding opportunities



### **BANNERS**

Large or small, high or low, we can work out the best size and location for you. And we can help you design the best banner: striking images, bold colors, short straplines, we know what works. See banner options



#### **KEY ZONES**

Creative opportunities to place your brand in high-traffic zones, from our Press Center to our Hosted Buyer Lounge. View zone packages



## DIGITAL

Be part of our buyers' IMEX journey at key digital touch points, from this website to our app. See digital sponsorship options



### PROMOTE AND PLAY

Have a brilliant brand activation idea? We'll help you make that vision an even more brilliant reality. Contact sales@imexevents.com to discuss your ideas.



# ENGAGEMENT AND EVENTS

By sponsoring one of IMEX's highprofile and popular events, you'll increase your reach to new, qualitychecked buyers. Whether your target is association executives or corporate meeting planners, we have the event for you. Explore event sponsorship



# PRINT AND DIGITAL PUBLICATIONS

Our publications are read by thousands of buyers - from printed navigation guides to our IMEX News site. View the 2023 opportunities

## **EXHIBIT SUSTAINABLY**

## **BEFORE THE SHOW**



# JOIN THE PEOPLE AND PLANET PLEDGE

Join our pledge and we'll add your name to the IMEX-EIC People and Planet Village list of exhibitors who have taken action - for all to see. You'll receive a green booth number and can collect green badges for your team to wear.



# CARBON OFFSET YOUR TRAVEL

Carbon offset your team's travel using programs such as the Nature Conservancy, the Marketplace Gold Standard or Climate Neutral.



## BOOKING A HARD-WALL BOOTH?

Our hard-wall booth package is a sustainable choice as many of the materials are reused. A paper recycling bin and recyclable carpet in a choice of colors are included.



## ORDER CLIMATE-FRIENDLY FOOD

Choose vegetarian, plant-based, waterwise and low carbon impact. Avoid single-use plastic cups, cutlery, or anything else!



# TO PRINT? Or not to print?

If you do need to print, choose certified post-consumer recycled paper and vegetable-based inks, print locally to reduce emissions, and make your print timeless (not date specific) so it can be reused.



## **SHIPPING**

### **Environmental options**

Avoid Styrofoam packing peanuts (not recyclable) and use reusable, recyclable or biodegradable packaging instead. Use the SmartWay Partner List to find an environmentally friendly shipping center.



#### PLANNING GIVEAWAYS?

Offer digital alternatives, or even better, consider donating to a Las Vegas charity (we can put you in touch with our partner charities).



# SUSTAINABLE BOOTH PLANNING

Choose sustainable and healthy construction materials such as FSC-certified lumber, low VOC paint and glue, reusable and modular structures and recyclable alternatives to polystyrene.





# TRAVEL SUSTAINABLY IN LAS VEGAS

Choose public transportation or even better, walk! Mandalay Bay Convention Center is a 10-30 minute walk from many Strip hotels, including Four Seasons, Mandalay Bay Resort, Delano, Luxor and New York New York.



## LEVEL UP YOUR KNOWLEDGE

Sustainability, people and planet, and EDI education sessions take place every day. The education program will be available on our website in September.



## CONSERVE ENERGY AND WATER

Use energy efficient rated equipment wherever possible, and reduce power consumption when not in use. And be waterwise - critical in Las Vegas where water levels are low. Look out for the water drop symbols on food menus for options with low water use.



# IMEX-EIC PEOPLE AND PLANET VILLAGE

Visit the IMEX-EIC People and Planet Village. A place to find inspiration and learn about best practices in sustainability and EDI.

## BEFORE YOU LEAVE THE SHOW



### HAND BACK YOUR BADGE

At the end of the show, leave your badge and lanyard in the collection boxes at the exits to the hall. We'll make sure they're recycled responsibly.



#### **DONATE AND DIVERT**

Our donation program re-uses and recycles leftover food and materials from the show that would usually go to waste. By working with local NGOs we can divert unwanted items and help those who need them.



#### GIVE SOMETHING BACK

Make hygiene kits for Clean the World at the IMEX-EIC People and Planet Village and contribute to a virtual book drive for Spread the Word Nevada.



#### SHARE YOUR FEEDBACK

Thank you for all your support, we are always open to new ideas on sustainable and circular exhibiting. Share your feedback with the IMEX Sales Team:

sales@imexexhibitions.com or use @imexgroup #IMEX23 on social.

## **EXPLORE IMEX**



### 4,300+ BUYERS

Exhibiting at IMEX America means you'll meet more than 4,300+ global decision makers with real buying power in one of the biggest meetings markets in the world.

EXHIBIT AT IMEX



### 3,300+ EXHIBITORS

Attending IMEX America offers you all the suppliers you need for your events in one exhibit hall with 3,300+ exhibitors from 180+ countries.

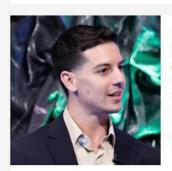
WHY ATTEND IMEX?



# BUILD BUSINESS CONNECTIONS

Every year the world's business events community comes together at IMEX. Discover countless opportunities to connect with meetings industry professionals in the exhibit hall and at events around the city.

SEE WHAT'S ON



## LEVEL UP YOUR KNOWLEDGE

Our free professional education program allows you to level up your skills and knowledge. Enjoy brilliant speakers, fresh ideas and continuous inspiration at 150+ educational events over four days.

SEE THE SCHEDULE

### **EXHIBITORS OPTIONS**

We are offering IMEX Frankfurt and IMEX America since a long period. The following packages has been fixed for exhibitors;

Stall allotment Size of 10 m/s: US\$ 14,200.00 | € 13,085.00 Stall allotment Size of 20 m/s: US\$ 24,600.00 | € 22,670.00

EPCC Hosted Delegates: US\$ 7,050.00 | € 6500.00 EPCC General Visitor Registration: US\$ 410.00 | € 380.00

#### Payment Policy:

100% Payment to be made before 30 July

### Cancellation Policy for exhibitors only:

- 1. 50% refund if you cancel before 15 August, 2024
- 2. 40% refund if you cancelled before 30 August, 2024
- 3. 10% refund if you cancelled before 15 September, 2024
- 4. No refund will be made if you apply cancellation after 15 September, 2024

#### Note:

- 1. Excluded (taxes, printing, transportation, table, chairs, sofa etc.)
- 2. We will send visa invitation as hosted buyers category for 2 people
- 3. Free Shuttle buses from Venue to hotel to Venue, if hotel booked in our listed hotels group.
- 4. Local legal support



## For more information and reservation:

EPCC Global LDA [Portugal, Canada, Germany & Nepal] www.epccglobal.pt | www.epccglobal.org

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## OCTOBER 8 - 10, 2024 IMEX AMERICA



## IMEX America "EPCC PAVILION"

Name of Company	
Address	
Tel	
E-mail	
Date of registration	
Tax No.	
Name of Authorized Person	
Designation	
E-mail	
Mob	
Website	
No. of Employee	
Turn over 2022-2023	
Turn over 2021-2022	
Size of Company	
Nature of Company	
Services / Products	

### Fill the information as above details submit the following documents with this form.

- 1. Company registration & Tax certificate
- 2. Audit Report with Tax paid documents
- 3. Licenses from the concern department, if applicable
- 4. Passport copy of Authorized person

## Payment in Nepal & India:

Explore Productive Chamber of Commerce

Account No.: 30101010002401 Bank: Global IME Bank Limited Branch: Kamaladi, Kathmandu

## Payment in Abroad:

Account Name: EPCC Global LDA

A/C No.: 45645894893

IBAN: PT50-0033-0000-45645894893-05

SWIFT Code: BCOMPTPL Name of Bank: BCP Branch: LISBON

Note: Email above filled form with all necessary information and list of documents at-sales@epccglobal.pt